

# RE9 Advanced Prepwork Collection

## Key Selling Points Overview

Cleansing Polish

Hydrating Dew Cream

Gel Eye Masks

Soft Focus Veil Broad Spectrum SPF 30 Sunscreen

# Prepwork Collection Story

- Developed specifically for the busy “girl on the go” to easily help skin maintain its vitality and healthy-looking glow.
- Formulated with a superfood cocktail of ingredients containing vitamin C and E, antioxidants, omegas, and phytonutrients.
- Help improve the appearance of skin tone, radiance and luminosity while also softening the look of baby lines as well as improving the feeling of skin’s texture and bounce.
- Targeted specifically to support the needs of skin in the 20s.



# Long-Lasting Youthful Appearance

Starting as early as possible, everyone needs to know their skincare facts, establish consistent skincare rituals and eat a less processed, more nutrient-rich diet to help achieve a healthy-looking and a long-lasting youthful appearance

- Here are some tips to help achieve the ultimate in life-long, healthy-looking skin:
  - Stay away from harsh cleansers that can cause over-drying of the skin
  - Use products that are appropriate for your skin type and needs
  - Protect your skin every day with a broad spectrum SPF product
  - Use an eye care product every day
  - Include your neck and chest in your skincare regimen



# RE9 Advanced Prepwork

## Arbonne Advantage

Fun skincare products formulated with a superfood cocktail that helps skin maintain that coveted, healthy-looking glow – without feeling like extra work.

### Key Ingredients:

- **Pea protein**, with phytonutrient and antioxidant properties, helps moisturize the skin to improve the look of firmness and elasticity
- **Raspberry ceramide**, a superfood with omegas 6 and 3, is at the heart of our hydro-sealing blend, along with the antioxidant vitamin E
- **Sustainable lingonberry stem cell extract**, containing vitamin C and E along with polyphenols, helps to improve the appearance of skin radiance and texture by conditioning the skin
- **Sustainably harvested kakadu plum**, with vitamin C, boosts and maintains moisture, resulting in an improved appearance of baby lines while restoring a natural, youthful glow

# CLEANSING POLISH

## Features

- A gentle, daily exfoliator that polishes skin without stripping it of essential moisture
- Instantly removes daily impurities, makeup, dirt, and excess oil to thoroughly cleanse pores without over-drying; refreshing and toning skin to prepare it for the next step in the skincare regimen
- Exfoliants from superfood lingonberry and apricot evenly remove dull surface skin cells, and skin tone is left looking brighter, creating the perfect canvas for flawless makeup application
- Gentle enough for twice daily use, a.m. and p.m.
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Gluten-free, certified vegan



# CLEANSING POLISH

## Benefits

- Pea protein, with phytonutrient and antioxidant properties, helps moisturize the skin to improve the look of firmness and elasticity
- Raspberry ceramide, a superfood with omegas 6 and 3, is at the heart of our hydro-sealing blend, along with the antioxidant vitamin E
- Crushed lingonberry powder and milled apricot seed exfoliate to enhance the look of soft, glowing skin



# CLEANSING POLISH

## Perception Study Results:

- 95% of users felt skin was purified
- 94% of users felt it smoothed skin texture after use
- 90% of users felt skin looked clean and balanced
- 86% of users felt the cleanser was gentle enough to use 2x per day
- 84% of users saw removal of rough, dull skin

Based on a perception study of 108 participants of 7 days



# HYDRATING DEW CREAM

## Features

- Unique lightweight cream feels like morning dew on thirsty skin, leaving skin feeling baby-soft
- Superfood cocktail of ingredients containing vitamins C and E, antioxidants, omegas and phytonutrients helps with immediate and long-term hydration
- Softens the look of skin's beginning baby lines with a kiss of essential hydration
- Helps decrease shine and reduce the appearance of pores, leaving skin with a flawless, matte appearance
- Suitable for all skin types
- Non-acnegenic and non-comedogenic
- Allergy- and dermatologist-tested
- Gluten-free, certified vegan



# HYDRATING DEW CREAM

## Benefits

- Raspberry ceramide, a superfood with omegas 6 and 3, is at the heart of our hydro-sealing blend, along with the antioxidant vitamin E
- Sustainable lingonberry stem cell extract, containing vitamin C and E along with polyphenols, helps to improve the appearance of skin radiance and texture by conditioning the skin
- Sustainably harvested kakadu plum, with vitamin C, boosts and maintains moisture, resulting in an improved appearance of baby lines while restoring a natural, youthful glow
- Apple fruit extract helps to immediately increase skin hydration
- Lentil seed extract helps mattify skin and decrease shine at skin's surface
- Fig extract hydrates, both immediately and long-term



# HYDRATING DEW CREAM

## Perception Study Results

- 91% of users felt skin was immediately moisturized
- 91% of users didn't feel oily after use
- 78% of users felt their skin texture was refined
- 72% of users that saw skin looked brighter and more even-toned

Based on a perception study of 108 participants over 7 days



# GEL EYE MASKS

## Features

- Soothing, cooling eye masks immediately hydrate; turns tired, puffy-looking raccoon eyes into wide-awake, radiant doe eyes
- Superfood cocktail of ingredients containing vitamins C and E, antioxidants, omegas and phytonutrients, helps improve moisture levels, softening the look of baby lines around the eyes
- Brightens the look of dark circles, helping eyes look refreshed as if you've had 8 hours of sleep
- Suitable for all skin types
- Ophthalmologist-, allergy-, and dermatologist-tested
- Gluten-free, certified vegan



# GEL EYE MASKS

## Benefits

- Sustainably harvested kakadu plum, with vitamin C, boosts and maintains moisture, resulting in an improved appearance of baby lines while restoring a natural, youthful glow
- Strawberry, blackberry, raspberry, acai, cranberry and blueberry extracts, which are sources of antioxidants, help keep skin looking healthy and conditioned with hydration
- Caffeine helps to reduce the look of puffiness and the appearance of dark circles
- Niacinamide, a form of vitamin B3, helps to support the skin's moisture barrier with hydration to enhance the appearance of brightness and even tone



# GEL EYE MASKS

## Perception Study Results

- 91% of users felt skin around the eyes appeared softer and more hydrated
- 80% of users felt eyes looked less puffy immediately after use
- 78% of users felt eyes looked brighter with increased radiance
- 73% of users felt eyes looked like they had 8 hours of sleep

Based on a perception study of 108 participants over 7 days



# SOFT FOCUS VEIL BROAD SPECTRUM SPF 30 SUNSCREEN

## Features

- A breathable lightweight skin veil with 100% mineral-based sunscreen with broad spectrum SPF 30 protection absorbs quickly and delivers just the right amount of hydration to leave skin feeling comfortable and soft
- Superfood cocktail of ingredients containing vitamins C and E, antioxidants, omegas and phytonutrients helps hydrate the skin while minerals defend against environmental aggressors from the sun
- Soft focus effect effortlessly helps blur the appearance of pores and baby lines
- Gives the skin a radiant finish, leaving you with a healthy, “je ne sais quoi” glow
- Natural-looking skin tint complements a wide range of skin tones with a bright, “no makeup” look
- Suitable for all skin types
- Allergy- and dermatologist-tested
- Gluten-free, certified vegan



# SOFT FOCUS VEIL BROAD SPECTRUM SPF 30 SUNSCREEN

## Benefits

- Raspberry ceramide, a superfood with omegas 6 and 3, is at the heart of our hydro-sealing blend, along with the antioxidant vitamin E
- Iron oxides function as mineral pixels, providing a photo-filtered effect
- Zinc oxide and titanium dioxide, non-Nano, mineral sunscreen agents, provide broad spectrum SPF protection
- Argan kernel oil moisturizes and conditions skin



# SOFT FOCUS VEIL BROAD SPECTRUM SPF 30 SUNSCREEN

## Perception Study Results

- 84% of users felt the product was quick-absorbing
- 84% of users felt the product was easy to apply
- 80% of users felt the product delivered hydration that left skin feeling comfortable and fresh
- 80% of users felt the product blended well with their skin
- 72% of users felt skin had a healthy, glowing finish

Based on a consumer perception study of 108 participants over 7 days



# Your Prepwork Resources

- Collection Focus Guide
- Meet the Product Sheets
- Prepwork Point of Difference
- Prepwork Point of Difference Video
- Product Training Video
- Audio Training