

Q. Arbonne & Organic

A. Organic certification refers to a crop-growing process that prohibits the use of additives such as chemical fertilizers, pesticides, herbicides, petrochemicals and dyes; the crop seeds and ingredients must also not be processed with genetic modifications, irradiation or industrial solvents. When it comes to organic, Arbonne mindfully selects ingredients for our formulas that are readily and consistently available and sustainable. However, there are some ingredients that are not available with an organic certification. These types of ingredients are often grown in the wild, such as Australian eucalyptus. Even when ingredients are readily available with an organic certification, this does not guarantee purity or safety because it is a growing process, and does not take into account soil or water run-off along with the cross-contamination that can occur as a result of this. Many organic growing fields are in close proximity to non-organic fields where chemicals are used, so the farming process alone cannot guarantee purity and safety. Science and testing of raw materials best supports the purity and safety of both the individual ingredients as well as the finished product which we believe is critical. Based on this, Arbonne concentrates on quality testing of each ingredient and product, irrespective of organic certification, to ensure that it meets our high standards of quality. Arbonne Greens Balance is a great example; each individual raw material is tested for purity and pesticide residue and then the finished product is tested again. This is where Arbonne's commitment to safety and purity testing becomes critical to ensuring the quality of our products while maintaining our ability to source the best ingredients for the formula to ensure sustainability, efficacy, product performance and stability.