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# WHO WE ARE

We are healthy living enthusiasts who believe everyone can flourish, by being good to themselves, their community and the planet.

We empower people to flourish with sustainable healthy living.



**“When I dreamt of Arbonne,  
I wanted it to be a place where  
people could flourish.”**

**PETTER MØRCK  
ARBONNE FOUNDER**



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## WHY NOW?

### Work habits are changing<sup>1</sup>

Gig workers account for estimated 1.4 trillion of total US income in 2018<sup>1</sup>  
40% of US workers generate their income by working independently<sup>1</sup>

### Social businesses are growing<sup>2</sup>

More people are using social media to stay informed and find solutions<sup>3</sup>  
92% of consumers trust recommendations from people they know directly<sup>4</sup>

### Global wellness is booming<sup>5</sup>

4.2 trillion dollar business and growing<sup>5</sup>

<sup>1</sup>gallup.com

<sup>2</sup>dsa.org

<sup>3</sup>medium.com

<sup>4</sup>business2community.com

<sup>5</sup>globalwellnessinstitute.com



# CONSUMER DEMAND FOR WELLNESS

## PRODUCT AWARENESS

Clean skincare is expected to grow 10%<sup>1</sup>

## WEIGHT MANAGEMENT

Global obesity has more than doubled since 1975<sup>2</sup>

## STRESS

84% of the world population is experiencing stress<sup>3</sup>

<sup>1</sup>researchandmarkets.com

<sup>2</sup>pubMed.gov

<sup>3</sup>cigna.com

arbonne.com/discover/



  
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## WHY ARBONNE?

- A holistic approach that looks at the whole person
- Clean products that deliver results
- Business opportunity that promotes healthy living and fosters a positive mindset
- Competitive compensation plan & global team opportunities

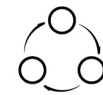
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# OUR APPROACH

**HEALTHY LIVING TO IMPROVE  
MIND. BODY. SKIN.™**



Our brand philosophy  
embraces the connection between  
a healthier mind, stronger body,  
and more beautiful skin.



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# PRODUCT PROMISE

1

PLANT-BASED  
INGREDIENTS

2

HIGH CLEAN  
STANDARDS

3

CO-DEVELOPED  
WITH EXPERTS

4

SCIENTIFIC  
TESTING

Vegan • Cruelty-Free • Gluten-Free\*



*\*Botanicals in Herbal Detox Tea may have been exposed to gluten in the growing fields.*





Certified



A FORCE FOR GOOD FOR  
PEOPLE AND PLANET.

Corporation

Arbonne is proud  
to be recognized as a  
Certified B Corp.

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# SUSTAINABILITY

**CERTIFIED B CORPORATION™**

**PRODUCT RECOVERY, REUSE AND RECYCLING PROGRAMS**

**CARBON NEUTRAL AND COMMITTED TO REDUCING EMISSIONS**

**COMMITTED TO VALUE CHAIN TRANSPARENCY**



**ArbonneCycle™**

A force for good for people and planet.





  
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# 30 DAYS TO HEALTHY LIVING

Our #1 bestselling nutrition regimen



  
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# AGEWELL SKINCARE

Live Well, Age Well

## PERCEPTION RESULTS FROM THE AGEWELL REGIMEN

**84%** agreed that it improved the overall appearance of their skin\*

**75%** reported that it made their skin look younger\*

**98%** said they were likely to recommend AgeWell Products\*\*

\*Based on a 4-week Home Use Study of 73 Arbonne Independent Consultants at the Vice President level. Percentages shown are a combined total of strongly agreed/agreed results.

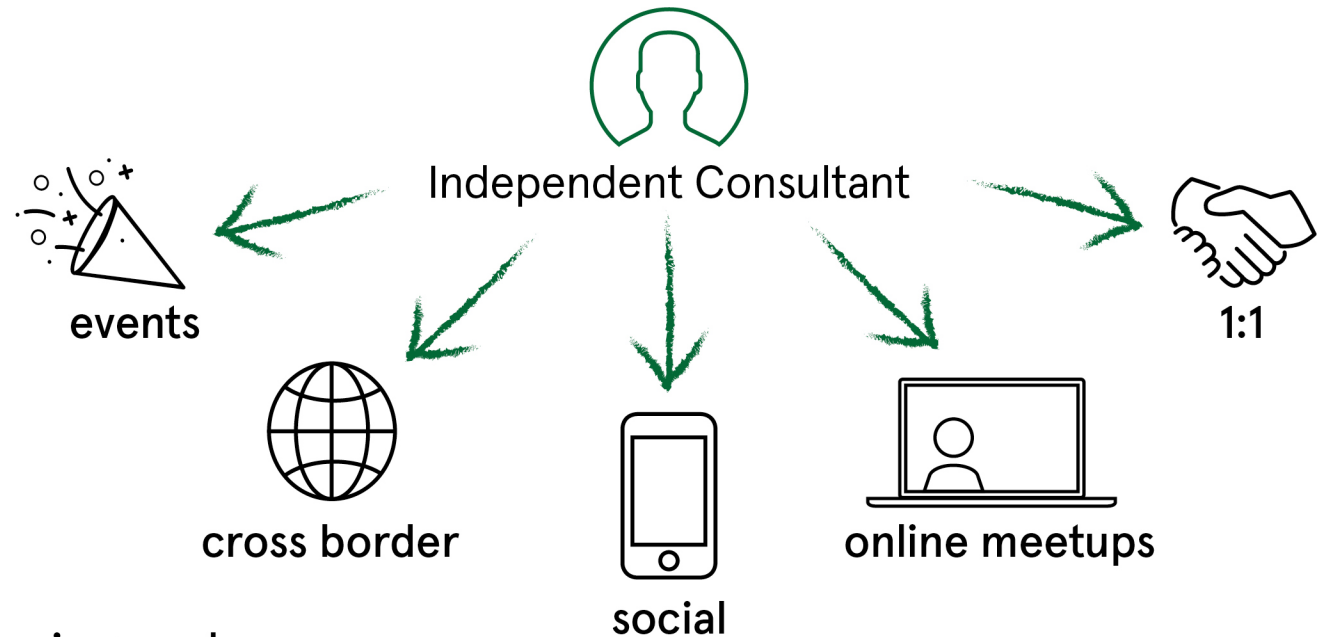
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# HOW IT WORKS

**INDEPENDENT CONSULTANTS SHARE THE PRODUCTS THEY LOVE WITH THEIR NETWORK OF CONSUMERS IN-PERSON AND ONLINE AND EARN COMMISSION ON PRODUCTS THEY SELL.**



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# EVERYONE CAN FLOURISH WITH ARBONNE

We champion authenticity through  
a passionate community that's diverse,  
inclusive and welcoming.

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# HOW TO EARN

1

**COMMISSIONS  
ON YOUR  
PERSONAL  
SALES**

2

**COMMISSIONS  
FROM THE  
PRODUCT SALES  
BY YOUR TEAM  
(OVERRIDES)**

3

**ADDITIONAL AWARDS  
OFFERED AT EVERY  
LEVEL BASED ON  
SALES PERFORMANCE**

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# MAKE HEALTHY LIVING YOUR BUSINESS

## OUR INDEPENDENT CONSULTANTS:

- Own their Arbonne business
- Can run their business on-the-go from their phone
- Share products they love and earn money on product sales to their Clients and Preferred Clients
- Support each other through teams that teach each other about the business
- Share our vision for healthy living to improve MIND.BODY.SKIN.™

**Or become a Preferred Client and shop at a 20% discount!**





**In 2019, a typical Arbonne Independent Consultant (AIC) earned between \$52–\$324 USD in earnings and commissions. In Canada, a typical AIC earned between \$129–\$523 CAD in earnings and commissions.** The VP Success Award is available at the VP level; less than 2% of the AICs achieve this award. Please see [earnings.arbonne.com](https://earnings.arbonne.com).

The results featured are not typical. Actual results will vary depending upon individual effort, time, skills, and resources. Arbonne makes no guarantees regarding earnings.

Arbonne International, LLC (“Arbonne”) of 9400 Jeronimo Road, Irvine, California 92618, United States, is the promoter of this direct selling opportunity in the United Kingdom. The goods which are sold under this opportunity are skincare and color cosmetics produced or supplied by Arbonne and such other goods or services as Arbonne may market from time to time.

It is illegal for a promoter or a participant in a trading scheme to persuade anyone to make a payment by promising benefits from getting others to join a scheme. Do not be misled by claims that high earnings are easily achieved.

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